1. Three conclusions to draw about Kickstarter campaigns.
   1. It seems the most successful kickstarter campaigns are the older ones. They seem to fizzle out 2016-17.
   2. Entertainment campaigns (theater & music) do well. Journalism is one of the worst.
   3. Kickstarter is based in America, and that’s why most of the data is from the U.S.
2. Limitations: Who is the audience of these campaigns? What is the age range? What exactly are staff picks and spotlight? (columns K & M)
3. In my opinion, Pie charts would be easier to read by category.